

Magic
DAYCARE NURSERY



We are Magic

Welcome to **Magic** Daycare Nurseries

We are privately owned nurseries offering a warm welcome for all our children and their families.

Magic was established in 2003. From our original nursery in Whetstone to Magic² in neighbouring Finchley Central, our ethos remains the same: to put the child at the centre of everything we do, resulting in our excellent reputation and continuous recommendations between parents.

Magic nurseries are open Monday to Friday all year round from 7.30am – 6.30pm (except Bank Holidays and Christmas Eve to New Year). Both full-time and part-time places are offered for children aged from 3 months to 5 years.

Our fees are inclusive of nappies, baby toiletries, formula milk, all meals and snacks. Magic accepts all childcare vouchers and we participate in the Free Entitlement Scheme.

We are Magic!

Whetstone



Finchley



Our approach

Bringing your child to Magic Daycare is like being welcomed into a big, extended family. We do our utmost to create a friendly, home from home atmosphere and provide a warm, caring, safe environment where children can grow, learn, explore and have plenty of fun.

Our children enjoy a unique, stimulating and education-led experience and are valued and encouraged to develop their own personalities and to acquire the knowledge and skills they will need when they enter the next stage of their formal learning.

We will:

- Provide excellent care in a supportive and friendly setting
- Respect every child's individuality
- Recognise, nurture and value each child's potential
- Promote a positive attitude to learning

We value and nurture parental involvement and aim to keep our parents informed about and involved with what is happening at Magic. We believe it is essential to build and maintain a close partnership between home and nursery, building the foundations of trust that our parents value so highly.



“ Magic is an absolutely fantastic nursery ... Our daughter has been with you for nearly three years and has progressed so much”

Starting nursery

Every parent who comes through our doors has hopes and dreams for their child. You want the very best for your child and maybe you feel nervous about leaving them. We can ease your concerns, working alongside you, supporting you and providing the best quality childcare.

Our aim is to make the transition for your child, and for you, as stress free as possible.

Every child who comes through our doors is allocated their own key person. The key person will get to know your child's likes and dislikes, their comfort and sleep requirements, dietary requirements and their medical history.

Working together means your child benefits from the familiarity of their everyday routine. We plan for the individual needs of your child, providing a happy continuity between home and nursery. With this partnership, you can be confident that your child is in capable hands.

We offer two free settling in sessions for your child, to facilitate an easier transition between home and nursery. During these sessions, you will have the opportunity to share relevant information about your child and get to know the staff team.

For added reassurance, we encourage our parents to call the nursery as many times as they like to check on their child's well being. We have an open door policy and always welcome our parents' views and opinions.

Babies and toddlers

At Magic, we believe that every child deserves special treatment in order to develop their own unique personality.

Babies and Toddlers are catered for in separate and secure areas which are colourful, light and stimulating and there are cosy rest and sleep areas.



There is access to an outdoor roof garden on the same floor and this gives the opportunity for indoor and outdoor learning experiences.

A wide range of toys and equipment will encourage imaginative and creative play. Planned activities will enhance learning and development, which is based around the Early Years Foundation Stage Curriculum.

Pre-school

Learning should be fun and each day is a continuous adventure for your child. Stimulating structured and child-initiated activities provide the foundation for your child's development. We are committed to equal opportunities for all children.

In this supportive, secure and caring environment, children develop a positive approach towards their learning while working at their own pace. This makes the acquisition of knowledge fun and engaging for them as they develop new skills. From dinosaur lovers to dressing-up enthusiasts, we will create activities to capture your child's imagination and embrace their natural curiosity.

To ensure that we meet each child's individual needs, staff make observations and notes. This enables your child's key person to plan the next stage in their learning journey.

We encourage outdoor play, whatever the weather and our unique rooftop garden provides this facility, come rain or shine. At Magic², when it is time to go back inside, some children may choose to use our fantastic tube slide.

We provide learning experiences both within the nursery and in our local area. Your child will have the chance to go on trips of interest to them locally, as well as organised trips further afield.



Moving to 'Big School'

The older pre-school children will begin to enjoy a slightly more structured day to prepare them for life at primary school.

We encourage our children to become more independent, teaching them to:

- Visit the toilet on their own
- Wash their hands
- Brush their teeth
- Serve their own food
- Cut up fruit
- Set tables for lunch
- Make choices
- Take turns
- Put their shoes and coats on and take them off
- Try reading and writing independently

We aim to fill your child with confidence and excitement about going to 'Big School', having prepared them for the next step in their education.

When your child leaves us, you will receive a transition report to pass on to their new school. This provides information covering the six areas of learning development that your child has experienced with us.

“ We are grateful to you all for the firm foundation that Magic has provided”



Our facilities

Our day care facilities have been specially designed with both children and parents in mind.

Entering our welcoming reception area, a familiar member of staff will greet you and your child. We have a staff photo board and a parents' information board.

Both nurseries are secure, with a controlled biometric fingerprint entry system.

Our rooms are designed specifically for babies, toddlers and pre-school age children and the décor is bright and appealing with a comfortable, homely feel. Every room has a wide range of stimulating toys, games and equipment.

The carefully planned roof gardens are designed to encourage imaginative play and foster children's natural love of the outdoors. Our tube slide at Magic² brings extra excitement into play for the older children.



Our curriculum

Children are like sponges, soaking up information about the world around them from the moment they are born. At Magic we embrace this natural curiosity and enthusiasm for life with a curriculum based around learning through play.

Every child is treated as an individual and encouraged to learn at his or her own pace. The warm, friendly Magic environment allows children to develop self-confidence and independence as they begin their social development.

Through both child-led play and adult-led activities, your child will build positive relationships with nursery staff and learn to play alongside and make friends with other children.

We follow the Early Years Foundation Stage, which is made up of six overlapping areas of learning and development:

- Personal, Social and Emotional Development
- Communication, Language and Literacy
- Problem Solving, Reasoning and Numeracy
- Knowledge and Understanding of the World
- Physical Development
- Creative Development

We provide a range of activities and play equipment to cover all six areas, including:

- Role play and imaginative play opportunities
- Water, sand and malleable substances
- Stories and mark making
- Literacy and numeracy skills
- Heuristic play – independent exploration of natural resources
- Construction and small world
- Opportunities to use large and fine motor skills
- Exploring and investigating science and nature
- Outdoor play activities
- Dance, music and sensory experiences
- Creative and craft activities



Extra-curricular activities

We offer a range of extra activities as part of our all inclusive package, such as:

Stretch And Grow

an aerobics group for the over twos. Children learn about muscle groups, healthy eating and keeping their bodies healthy while doing fun exercises.

Debutots

a unique blend of interactive storytelling and dramatic play for 6 months to 5 years where imaginations soar, communication skills grow and creativity and confidence gently blossom.

Tiny Mites

exciting and interactive music classes for children 6 months to 5 years... Original songs, jazz, disco, rock'n'roll and more...

Jigsaw Jumpers

a creative and lively performance group for all ages. Fun sessions based around music, singing, dance, drama and storytelling with props, including puppets and parachutes.

Click-It

ICT and computer skills for the over twos. Lessons for groups of 2-3 children, teaching basic computer skills and mouse control using fun and engaging educational software. (This is our only class which incurs an extra charge due to small group sizes).

Food and nutrition

All our food is freshly prepared on site by our qualified chefs.

We use fresh fruit and vegetables daily and our balanced menus provide plenty of variety. Nutritious meals are rotated on a four-weekly basis, encouraging children to develop healthy eating habits for life. We provide a low fat, low sugar diet and avoid harmful colourings and flavourings. We also cater for dietary needs of individual children.

Our mealtimes are a relaxed, sociable experience where children can enjoy trying new tastes and textures, encouraged by staff and reassured by their familiar surroundings. Our menus reflect the diversity of cultures that we enjoy.



Our staff

Our wonderful staff is key to the success of Magic.

With positive leadership by our experienced nursery managers, our staff team is committed to creating a healthy, happy environment for all our children.

Both our managers have a wealth of experience in the pre-school sector and in managing early years settings. Christina at Whetstone has over 16 years experience and Geraldine at Finchley has over 14 years.

We select our staff for their experience, dedication and enthusiasm for working with young children. Many of our staff are well-qualified, early years professionals, while others are in the early stages of their careers, working towards childcare qualifications. We invest in regular training courses to keep all staff informed and up to date. This means that they work to the highest professional standards, bringing new ideas based on the latest thinking back to the nursery, and giving your child the best possible care and education.

Your child's safety is as important to us as it is to you. All staff hold an Enhanced CRB (Criminal Records Bureau check) and attend Child Protection training. We also aim to have as many staff as possible with a Food Hygiene Certificate and trained in First Aid.



“ We have been extremely happy with the care that our son has received at Magic – he has positively thrived under the care of your wonderful staff...”

Partnership with parents

Your involvement with your child's day-to-day life at Magic is really important to us. You know your child best of all, so we value your input and strive to build a close relationship between home and nursery, including working together on your child's learning journey.

When your child has their settling in sessions, this will be a valuable opportunity for you to get to know their key person. You can sit down for a chat and share as much information as possible about your child's individual needs.

When your child first comes to Magic, we will ask you to complete a Child Health and Information Record (which includes an 'All About Me' sheet) and this information will be updated at regular intervals.

We love parents to get involved so occasionally, we might ask you to help with cultural festivals and celebrations, topics of interest and trips out.

You will be able to talk to us about your child informally on a daily basis, when we will share the day's activities with you. Every six months, we have our more formal parents' evenings when we can discuss your child's progress.

We are always happy to get feedback from parents and we are often told that our dedication to an open and friendly relationship between home and nursery is one of the things parents love about us.

We are committed to keeping you informed and to building a supportive, working relationship so we can genuinely work in partnership with you.



To contact us

For more information about registering your child or to arrange to take a look around and meet our Nursery Managers:

Magic Daycare Nursery (56 places)
Grangeview Road
Whetstone
London
N20 9EA

t 020 8343 7766

e whetstone@magicnursery.co.uk

Join the Magic community



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